



2018

IMPACT REPORT



Parks & Recreation

Creating community through people, parks, and programs.

The Parks and Recreation Department is a key service area of the Community Services Department and is committed to providing leisure and recreation opportunities by developing and maintaining green spaces, facilities, and programs to enrich the quality of life for the citizens of Wyoming.



united under one mission community. safety. stewardship.

Reflected in the past, defined for today, and a commitment for the future of the City of Wyoming, this is the mission the City Council has refined for our work - in three words: community, safety, stewardship.

As a staff, we join the City Council in ensuring their vision for you, the community, is evident in our daily work. I recently read that a community is defined by the people who call it home. When I reflect on our Wyoming, it is the pride of the public, the work to collaborate and leverage resources, the constant striving for creative innovation, and the confidence to demand excellence that I see as the backbone to successfully meeting our mission.

When you visit one of our 23 parks and recreation facilities, located throughout 700 acres of public lands, and participate in one of over 300 programs, we commit to you an engaged, safe, high quality experience. Through this annual report, we seek to affirm for you how your Parks and Recreation team, from staff to the Parks and Recreation Commission and the City Council, apply critical thinking, perform ongoing assessments, and work to ensure the programs offered reflect the desires of community.

Through people, parks, and programs - building our parks and recreation system together - you and your family have helped to create, an inclusive, thriving community. Be proud.

Rebecca Rynbrandt,
Director of Community Services

A handwritten signature in black ink that reads "Rebecca J. Rynbrandt". The signature is written in a cursive style with a large, stylized "R" and a small "J".



Parks & Recreation Commission

Douglas Wustman, Chair
Douglas Broek
Lillian L. Cummings-Pulliams
Rick Hamilton
Nancy Hockstra
Shontea Jenkins
Dan Larabel
Steven Meyer
Nathan Peltz
David Skinner
Aaron Velthouse



Wyoming City Council

Jack Poll, Mayor
Sam Bolt, Mayor Pro-tem
Dan Burrill
Sheldon Dekryger
Robert Postema
Marissa Postler
Kent Vanderwood
Curtis Holt, City Manager



creating community traditions

special events

bringing community together

MARANDA PARK PARTY 

WYOMING COMMUNITY ENRICHMENT
COMMISSION CONCERT IN THE PARKS SERIES 

ST. JOSEPH THE WORKER FESTIVAL 

HOLY NAME OF JESUS CHURCH PARISH FESTIVAL 

SOUTH GODWIN NEIGHBORHOOD ASSOC.
NATIONAL NIGHT OUT 

ORIOLE PARK NEIGHBORHOOD WATCH
NATIONAL NIGHT OUT 

 = 1000 PEOPLE

park system special events

 **1,370** HOURS RESERVED

 **36** APPLICATIONS RECEIVED

 **17** SPECIAL EVENTS HELD

 **\$8,335** FEES COLLECTED





developing character

“

The coaches did a great job with the kids, got them involved and treated everyone well. I liked the format of the camp as well - each kid got lots of time for individual practice.”

-parent of soccer camp participant



recreation services

providing quality and affordable programs

YOUTH PARTICIPANTS

1,589

2016

1,610

2017

1,254

2018

FAMILY PARTICIPANTS

6,621

2016

5,430

2017

542

2018

ADULT PARTICIPANTS

4,437

2016

5,735

2017

6,026

2018

total participants

12,647

2016

12,775

2017

7,822

2018

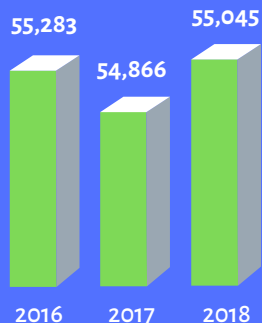


promoting active lifestyles

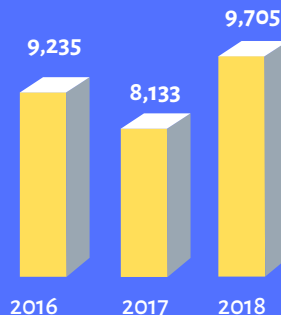
wyoming senior center

sustaining & engaging active adults aged 50+

ATTENDANCE AT THE WSC



VOLUNTEER HOURS



“I love the variety of things the WSC offers. There is truly something for everyone of any age. Everyone is so friendly and I consider them my extended family!”

-WSC participant

WYOMING SENIOR FELLOWSHIP CLUB, INC.
INVESTED \$118,847 IN WSC PROGRAMMING,
SCHOLARSHIP, AND SUPPLIES

840+ OLDER ADULTS BENEFITED BY OUR AARP
FOUNDATION TAX PREPARATION, RETURNING
OVER \$500,000 TO THE AREA IN TAX REFUNDS



138

PROGRAMS OFFERED

1,045

MILES WALKED

21

MILES AVERAGED PER PERSON





developing community pride

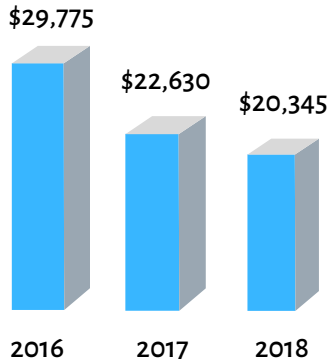


athletic events

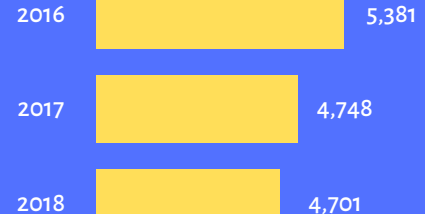
community collaboration and celebration of sport

- PINERY PARK LITTLE LEAGUE
- SPECIAL OLYMPICS EVENTS
- TRAVEL BASEBALL PROGRAMS (FLAMES BASEBALL, STARZ BASEBALL, WEST MICHIGAN OUTLAWS)
- GODWIN HEIGHTS PUBLIC SCHOOLS - SOCCER, TRACK & FIELD, BASEBALL
- GODFREY-LEE PUBLIC SCHOOLS - BASEBALL, FOOTBALL, CROSS-COUNTRY
- WYOMING PUBLIC SCHOOLS - BASEBALL, TENNIS, SOCCER
- POTTERS HOUSE CHRISTIAN SCHOOLS - SOCCER, BASEBALL
- TRI-UNITY CHRISTIAN SCHOOLS - SOCCER, BASEBALL, SOFTBALL, FOOTBALL

ATHLETIC EVENT INCOME



PARK HOURS RESERVED FOR ATHLETIC EVENTS





creating a sense of place

park services

maintaining and beautifying the park system

MAINTENANCE STAFFING HOURS DEDICATED

	2016	2017	2018
FACILITIES (SHELTER, LODGE, ETC.)	13,332	14,261	11,784
LANDSCAPE	13,205	12,832	12,139
EQUIPMENT	1,433	1,353	1,195
ATHLETIC FACILITIES	3,238	3,118	2,722

NOTABLE CAPITAL IMPROVEMENTS:

- LAMAR PARK LIGHTING PROJECT - \$362,730
- BUCK CREEK RESTROOM - \$136,990
- FERRAND PARK PLAYGROUND - \$344,376
- TRAIL IMPROVEMENTS - \$15,798
- LAMAR PARK SOFTBALL FIELD FENCING - \$23,315
- LEMERY PARK SOFTBALL FENCING - \$10,578





learning and growing together



SCHOOL SITES:

GLADIOLA ELEMENTARY
ORIOLE PARK ELEMENTARY
PARKVIEW ELEMENTARY
WEST ELEMENTARY

GODWIN MIDDLE SCHOOL
N. GODWIN ELEMENTARY
W. GODWIN ELEMENTARY

KELLOGGSVILLE MIDDLE SCHOOL
SE KELLOGGSVILLE ELEMENTARY
W. KELLOGGSVILLE ELEMENTARY

GODFREY-LEE ECC
GODFREY ELEMENTARY
LEE MIDDLE SCHOOL

T.E.A.M. 21



offering year-round after school programming



13

SCHOOLS SERVED



9,319

UNIQUE PARTICIPANTS SERVED
SINCE ITS INCEPTION IN 2004



\$19.5 million

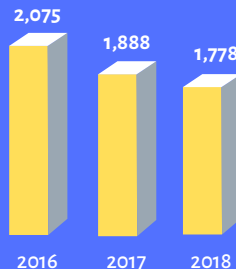
IN TOTAL FUNDING AWARDED
SINCE ITS INCEPTION IN 2004



2,357

VOLUNTEER HOURS SERVED

UNIQUE PARTICIPANTS SERVED



Parent Satisfaction:

92% report that their child looks forward to school because of TEAM 21
91% attribute better grade in school because of participation in TEAM 21
94% note improvement in making and keeping friends because of TEAM 21



creating friendships

2018 financials

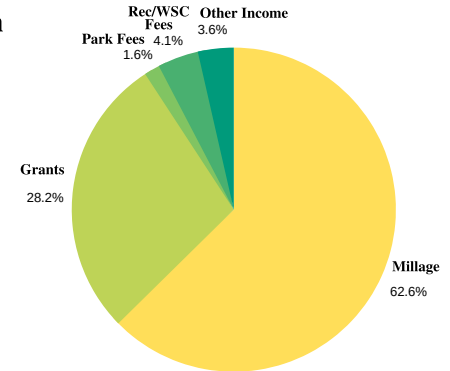
REVENUE:

Millage	\$3,083,440.77
Grants	\$1,386,487.81
Park Fees	\$76,805.70
Rec/WSC Fees	\$201,170.64
Other Income	\$175,819.20
TOTAL:	\$4,923,723.42

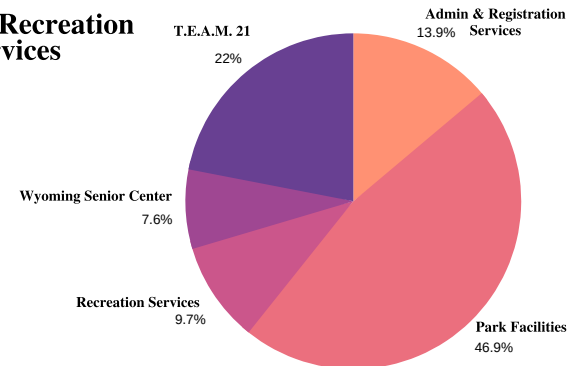
EXPENSES:

Admin & Registration Services	\$660,538.88
Park Facilities	\$2,231,748.04
Recreation Services	\$461,607.10
Wyoming Senior Center	\$363,662.55
T.E.A.M. 21	\$1,045,800.29
TOTAL:	\$4,763,356.86
NET:	(\$160,366.56)

Parks & Recreation Income



Parks & Recreation Services



thank you to all of our community partners & sponsors

Area Agency on Aging Western Michigan
AARP Michigan
AARP Foundation
Abundant Life Church of God
American Red Cross
Anchor Pointe Christian School
Approved Cash Advance
ATL Federal Credit Union
Avalon Building Concepts
Aquinas College
Basic Payroll Plus
Big Boy
Bigby Coffee
Bowtie Dental
Buist Electric
Car City
Celebration Cinema
Center for Vein Restoration
Champion Force Fitness Athletics
Check n' Go
ChemoCare
Cherry Health Wyoming Community Health Center
City2Shore Real Estate
Clyde Park Church of Nazarene
Clyde Park Veterinary Clinic
Home Care Associate & Community Care Givers
Craig's Cruisers
Daily Deals Food Outlet
David D. Hunting YMCA
District 7 Umpires Association

Elmcroft Senior Living
Expressions Dance Academy
Family Outreach Center
Family Video
Fortitude Computers
Godfrey-Lee Public Schools
Godwin Heights Public Schools
GR Running Tours
Grace Bible College
Grand Rapids Drive Dance Team
Grand Rapids First Church
Grand Rapids Masonic Lodge 34
Grand Valley State University
Health Bridge Post-Acute Rehabilitation
Heartland Health Care Center
Holy Trinity Lutheran Church
Home Repair Services of Kent County
Humane Society of West Michigan
Italy's Pizza
J & H Family Stores
Mitus John D
Kellogg Company
Kellogg Community Credit Union
Kent County Health Department
Kent Intermediate School District
Kent County Medical Society
Kids Food Basket
Lake Michigan Credit Union
Life Therapeutic Solutions, Inc.

Lindo Mexico
Maple Hills Golf Course
MedExpress Urgent Care
Mercy Health Physician Partners - Wyoming Office
MeridianCare
Mooreteq Technologies LLC
MSU Extension
My Personal Credit Union
Network 180
Novo Chiropractic Sports & Wellness Center
Premier Athletic & Tennis Club
Railside Assisted Living Center
Rivertown Family Chiropractic
RoMan Manufacturing
Ron Courser & Associates
Samaritas Senior Living
Spartan Stores YMCA
Spectrum Health Jump Jam
Tarry Hall Roller Rink
Taylor Marketing Group
The Pines Golf Course
The Salvation Army Kroc Center
Vanguard Academy
Visser YMCA
Weller Self Serve Auto Parts
Wyoming Community Church
WKTU
West Michigan Tennis Association
West Michigan Fencing Academy
West Michigan Junior Football League





Wyoming Parks & Recreation Department

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